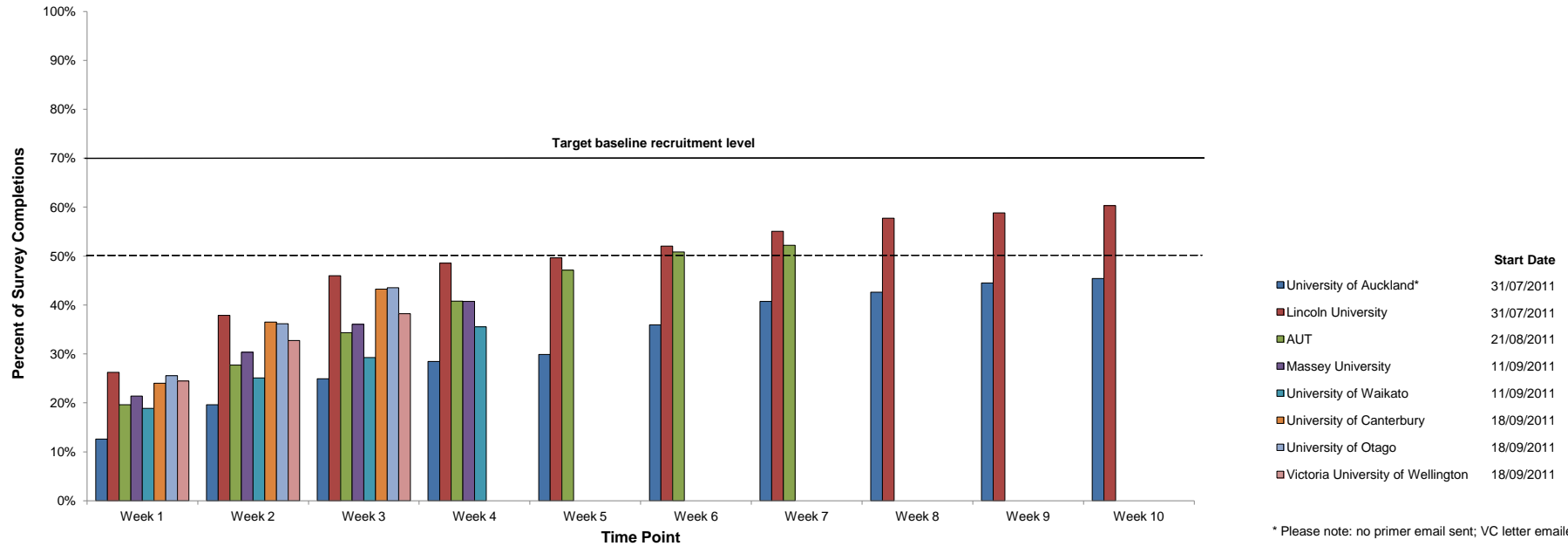


Progress of GLSNZ recruitment by partner institution



Start Date

- University of Auckland* 31/07/2011
- Lincoln University 31/07/2011
- AUT 21/08/2011
- Massey University 11/09/2011
- University of Waikato 11/09/2011
- University of Canterbury 18/09/2011
- University of Otago 18/09/2011
- Victoria University of Wellington 18/09/2011

* Please note: no primer email sent; VC letter emailed.

One-on-one contact made prior to Day 1: Primer email, VC letter, Official invite

Follow-up email message sent at start of Week 2

Follow-up email message sent at start of Week 3

Follow-up video-clip email sent at start of Week 4

Call Centre follow-ups #1

Call Centre staff begin phoning